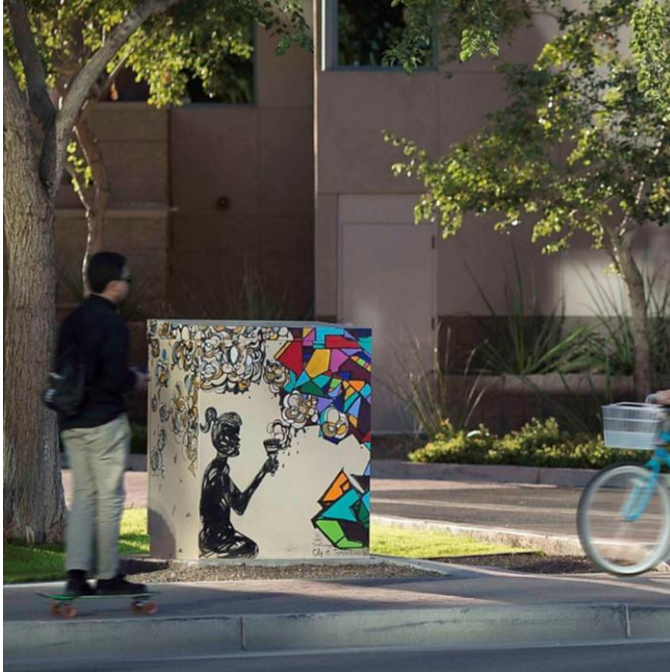




Tempe Public Art



Jesa Townsend

Color Perspective, 2014

Acrylic Paint

Location: Southwest corner
of Ash Avenue and
Rio Salado Parkway

Artist website:
www.PaintingsbyJesa.com

Photo: Matt Winquist

Description: The artist took inspiration from the surrounding Tempe community's diversity with regards to its inhabitants, buildings and landscape. The silhouette of a little girl, painted in grey-scale, represents the organic innocence of starting every day with a brand new perspective and opportunity to create something brilliant. Inspired by the belief that thoughts become things, Townsend depicted the little girl painting her perspective into reality, portrayed by the colorful geometric surroundings coming from her paintbrush. The cascading abstract flowers echo the hibiscus and blooming cacti that dot the Tempe landscape. Every day brings an opportunity to proactively create, change and positively influence the environment in which we live in.

Artist biography: Townsend is a classically trained musician whose works are self-proclaimed labors of love. It's been both her experiences in humanitarian work and her extensive travels that have influenced her artwork most. After living in Italy and Scotland for a number of years, much of Townsend's inspiration is derived from her fascination with haptic communication and love of environmental psychology. Her daily habit of escaping into her art as a form of self-expression has organically evolved into word of mouth commissions, invitations to exhibit, and opportunities to work with cities, non-profits and foundations throughout the United States. Townsend has spoken internationally on issues addressing art over adversity, art as motivational therapy, and business entrepreneurship.

Funding: The project was funded through the City of Tempe Municipal Arts Fund, Downtown Tempe Community, and Core Campus.